

Andrea Lorenzet

Ph. D.

anticipator
for the digital

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born 19 March, 1979

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skills

data science, text mining, big data
social research methods - focus group, in-depth interviewing,
ethnography, web communication, digital methods
web communication, social media strategy, digital marketing,
education, brainstorming, projecting, coordination and mutual
learning, multidisciplinary, mutual learning, foresight

eu projects

advanced english, basic french

office, wordpress, data analysis software - knime, r

analysis, planning, strategy, resilience, empathy

experience

University of Padua, Italy / Post-Doc Researcher

SEPTEMBER 2007 - FEBRUARY 2017

research in the field of science and technology studies - sts - and
public communication of science and technology - pcst; social
implications of science, technology, and innovation,
technology/knowledge transfer; mass media content analysis with
data science techniques, text mining, network analysis;
participation to multidisciplinary projects, big data for social
research; developed skills for: automated web information
analysis, social media analytics, research unit's website
development; digital methods for the cartography of public
controversies on science and technology with web tools;
organization and communication of scientific events (conferences,
workshops), projecting, organization and moderation of mutual
learning workshops for EU projects; university education -
laboratories, tutoring, lecturing; science publications;
presentation of researches to national and international
conferences, speak in public.

Observa Science in Society / Researcher

JANUARY 2008 - ONGOING

research in the fields of public communication of science and technology - pcst; participation to eu projects; evaluation of eu projects in the field of science communication, organization of mutual learning multidisciplinary workshops for european projects; public science, technology and innovation controversy mapping with web tools, moderation and analysis of focus groups, in-depth interviewing, secondary data analysis, mutual learning events organization; web copywriting, participation to multidisciplinary research groups, organization, management and reporting for scientific meeting and research activity.

education

University of Trento

Ph.D. in Sociology and Social Research

2004 - 2008, TRENTO

social science research methods; science and technology studies; public communication of science and technology; network analysis, ethnography, focus group, survey, mass media content analysis; history of sociological thought.

University of Padua

Master of Science in Communication

1998 - 2003, PADUA, 110/110

Company organization, marketing, advertising communication; political communication; public communication; theory and techniques of mass communication; theory and techniques of radio-television communication; semiotics; theory and techniques of image promotion.

State Scientific Lyceum G. Marconi

Scientific high school degree

1993 - 1998, CONEGLIANO, 54/60

selected projects

TIPS - Technoscientific Issues in the Public Sphere / Multidisciplinary project / 2014 - in corso

TIPS is an innovative project, activated at the Department of Philosophy, Sociology, Education, and applied Psychology of the University of Padua. Sociologists, computer scientists, linguists, and social psychologists collaborate to the realization of a platform for the automated analysis of huge amount of textual data from web news, in the big data perspective. I took part to the research project meeting and contributed to the realization of the

web interface, besides realizing scientific publications deriving from the project, integrating results in my research and education path.

GCOF - Genetics Clinic of the Future / EU project - 2015 - onogin

EU project GCOF - Genetics Clinic of the Future - explores social implications of innovative techniques of DNA sequencing, in an experimental path with stakeholders and relevant social groups; I took part as researcher, organizing focus groups and mutual learning events, by involving actors of the Venice area and doing in-depth interviews with experts of the GCOF consortium on the issue of social implications of DNA sequencing.

MACOSPOL - Mapping Controversies in Science for Politics / EU project - 2008 - 2010

Macospol has been the first european project of 'cartography of technoscientific controversies', an innovative approach of education and communication of science and technology which involved citizens, non governmental agencies, science reporters, and policy makers, coordinated by the Holberg Prize for the social science prof. Bruno Latour - Sciences Po - Paris; during the project I developed a pioneering analysis (in the period 2008 - 2010) of web tools for the analysis and visualization of public controversies on science and technology with web information, and organized a mutual learning event, involving researchers from the consortium and a selected group of high profile international science communicators and european policy makers, testing the analytical path with web tools, contributing thus to to public engagement of the project; moreover, during a visiting period, I got to know the activities of the breakthrough Mèdialab office of the Sciences Po University.

I hereby authorize the treatment of my personal data, according to the Italian law, d.lgs. 196 del 30 giugno 2003

Conegliano, 9th March, 2017